

WHAT IS CLAIMED IS:

1. A computer-readable medium, for displaying information having stored thereon an instruction set to be executed, the instruction set, when executed by a processor, causes the processor to perform the steps of:

displaying a television ticker on a display device, said television ticker comprising of a plurality of information items;

automatically displaying one or more of said plurality of information items in a predetermined order; and

interrupting said automatic display of said one or more of said plurality of information items in response to receiving a user input.

2. The computer-readable medium of claim 1, further causing the processor to perform the step of continuing said automatic display of said one or more of said plurality of information items upon expiration of a predetermined time period.

3. The computer-readable medium of claim 1, further causing the processor to perform the step of continuing said automatic display of said one or more of said plurality of information items upon expiration of a predetermined time period during which no user input is received.

4. The computer-readable medium of claim 1, wherein said plurality of information items are divided into a plurality of categories.

5. The computer-readable medium of claim 1, further causing the processor to perform the step of displaying one or more information items selected by said user.

6. The computer-readable medium of claim 1, further causing the processor to perform the steps of:

determining a category selected by said user; and

displaying one or more information items from said plurality of information items, said one or more information items being related to said selected category.

7. The computer-readable medium of claim 1, further causing the processor to perform the steps of:

determining a sub-category selected by said user; and
displaying one or more information items from said plurality of information items, said one or more information items being related to said selected sub-category.

8. The computer-readable medium of claim 4, further causing the processor to perform the steps of:

determining whether a current category comprises at least one sub-category; and
automatically displaying information items under each of said at least one sub-category in response to determining that said current category comprises at least one sub-category.

9. The computer-readable medium of claim 1, further causing the processor to perform the step of receiving said plurality of information items over a satellite system.

10. The computer-readable medium of claim 1, further causing the processor to perform the step of receiving said plurality of information items over a broadcast network.

11. The computer-readable medium of claim 1, further causing the processor to perform the step of receiving said plurality of information items over an interactive television network.

12. The computer-readable medium of claim 1, further causing the processor to perform the step of receiving said plurality of information items over an interactive television network using an RF signal.

13. The computer-readable medium of claim 1, further causing the processor to perform the step of receiving said plurality of information items over a cable system.

14. The computer-readable medium of claim 1, further causing the processor to perform the step of receiving said plurality of information items over a data network.

15. The computer-readable medium of claim 1, further causing the processor to perform the step of displaying said television ticker in response to receiving a signal to display said television ticker.

16. The computer-readable medium of claim 1, wherein said display device is associated with an interactive television device.

17. A computer-readable medium, for controlling information, having stored thereon an instruction set to be executed, the instruction set, when executed by a processor, causes the processor to perform the steps of:

- receiving a plurality of information items;
- storing said plurality of information items in an interactive television device;
- associating a timer with selected ones of said plurality of information items; and
- automatically deleting one or more of said selected ones of said plurality of information items upon expiration of their respective timers.

18. The computer-readable medium of claim 17, further causing the processor to perform the steps of:

- determining a type of each of said selected ones of said plurality of information items, prior to said associating said timer; and
- associating an expiring timer with said one or more of said selected ones of said plurality of information items.

19. The computer-readable medium of claim 18, further causing the processor to perform the step of associating a periodic timer with remaining ones of said selected ones of said plurality of information items.

20. The computer-readable medium of claim 17, further causing the processor to perform the steps of:

- determining a type of each of said selected ones of said plurality of information items, prior to said associating said timer; and

associating a periodic timer with one or more of said selected ones of said plurality of information items.

21. The computer-readable medium of claim 17, further causing the processor to perform the step of automatically updating one or more of the remaining ones of said selected ones of said plurality of information items.

22. The computer-readable medium of claim 17, further causing the processor to perform the step of automatically replacing said deleted information items.

23. An apparatus for displaying information, comprising:
a device, comprising:

a processor; and

a memory having stored thereon an instruction set to be executed, the instruction set, when executed by said processor, causes the processor to perform the steps of:

displaying a television ticker on a display device associated with said device, said television ticker comprising of a plurality of information items;

automatically displaying one or more of said plurality of information items in a predetermined order; and

interrupting said automatic display of said one or more of said plurality of information items in response to receiving a user input.

24. The apparatus of claim 23, further causing the processor to perform the step of continuing said automatic display of said one or more of said plurality of information items upon expiration of a predetermined time period.

25. The apparatus of claim 23, further causing the processor to perform the step of continuing said automatic display of said one or more of said plurality of information items upon expiration of a predetermined time period during which no user input is received.

26. The apparatus of claim 23, wherein said plurality of information items are divided into a plurality of categories.

27. The apparatus of claim 23, further causing the processor to perform the step of displaying one or more information items selected by said user.

28. The apparatus of claim 23, further causing the processor to perform the steps of:

determining a category selected by said user; and

displaying one or more information items from said plurality of information items, said one or more information items being related to said selected category.

29. The apparatus of claim 23, further causing the processor to perform the steps of:

determining a sub-category selected by said user; and

displaying one or more information items from said plurality of information items, said one or more information items being related to said selected sub-category.

30. The apparatus of claim 26, further causing the processor to perform the steps of:

determining whether a current category comprises at least one sub-category; and

automatically displaying information items under each of said at least one sub-category in response to determining that said current category comprises at least one sub-category.

31. The apparatus of claim 23, further causing the processor to perform the step of receiving said plurality of information items over a satellite system.

32. The apparatus of claim 23, further causing the processor to perform the step of receiving said plurality of information items over a broadcast network.

33. The apparatus of claim 23, further causing the processor to perform the step of receiving said plurality of information items over an interactive television network.

34. The apparatus of claim 23, further causing the processor to perform the step of receiving said plurality of information items over an interactive television network using an RF signal.

35. The apparatus of claim 23, further causing the processor to perform the step of receiving said plurality of information items over a cable system.

36. The apparatus of claim 23, further causing the processor to perform the step of receiving said plurality of information items over a data network.

37. The apparatus of claim 23, further causing the processor to perform the step of displaying said television ticker in response to receiving a signal to display said television ticker.

38. The apparatus of claim 23, wherein said device comprises an interactive television device.

39. An apparatus for controlling information, comprising:
a device, comprising:

a processor; and

a memory having stored thereon an instruction set to be executed, the instruction set, when executed by said processor, causes the processor to perform the steps of:

receiving a plurality of information items;

storing said plurality of information items in said device;

associating a timer with selected ones of said plurality of information items; and

automatically deleting one or more of said selected ones of said plurality of information items upon expiration of their respective timers.

40. The apparatus of claim 39, further causing the processor to perform the steps of:

determining a type of each of said selected ones of said plurality of information items, prior to said associating said timer; and

associating an expiring timer with said one or more of said selected ones of said plurality of information items.

41. The apparatus of claim 40, further causing the processor to perform the step of associating a periodic timer with remaining ones of said selected ones of said plurality of information items.

42. The apparatus of claim 39, further causing the processor to perform the steps of:

determining a type of each of said selected ones of said plurality of information items, prior to said associating said timer; and

associating a periodic timer with one or more of said selected ones of said plurality of information items.

43. The apparatus of claim 39, further causing the processor to perform the step of automatically updating one or more of the remaining ones of said selected ones of said plurality of information items.

44. The apparatus of claim 39, further causing the processor to perform the step of automatically replacing said deleted information items.

45. A method for displaying information, comprising:
displaying a television ticker on a display device, said television ticker comprising of a plurality of information items;

automatically displaying one or more of said plurality of information items in a predetermined order; and

interrupting said automatic display of said one or more of said plurality of information items in response to receiving a user input.

46. The method of claim 45, further comprising continuing said automatic display of said one or more of said plurality of information items upon expiration of a predetermined time period.

47. The method of claim 45, further comprising continuing said automatic display of said one or more of said plurality of information items upon expiration of a predetermined time period during which no user input is received.

48. The method of claim 45, wherein said plurality of information items are divided into a plurality of categories.

49. The method of claim 45, further comprising displaying one or more information items selected by said user.

50. The method of claim 45, further comprising:
determining a category selected by said user; and
displaying one or more information items from said plurality of information items, said one or more information items being related to said selected category.

51. The method of claim 45, further comprising:
determining a sub-category selected by said user; and
displaying one or more information items from said plurality of information items, said one or more information items being related to said selected sub-category.

52. The method of claim 48, further comprising:
determining whether a current category comprises at least one sub-category; and
automatically displaying information items under each of said at least one sub-category in response to determining that said current category comprises at least one sub-category.

53. The method of claim 45, further comprising receiving said plurality of information items over a satellite system.

54. The method of claim 45, further comprising receiving said plurality of information items over a broadcast network.

55. The method of claim 45, further comprising receiving said plurality of information items over an interactive television network.

56. The method of claim 45, further comprising receiving said plurality of information items over an interactive television network using an RF signal.

57. The method of claim 45, further comprising receiving said plurality of information items over a cable system.

58. The method of claim 45, further comprising receiving said plurality of information items over a data network.

59. The method of claim 45, wherein said displaying said television ticker comprises displaying said television ticker in response to receiving a signal to display said television ticker.

60. The method of claim 45, wherein said display device is associated with an interactive television device

61. A method for controlling information, comprising:
receiving a plurality of information items;
storing said plurality of information items in an interactive television device;
associating a timer with selected ones of said plurality of information items; and
automatically deleting one or more of said selected ones of said plurality of information items upon expiration of their respective timers.

62. The method of claim 61, further comprising:
determining a type of each of said selected ones of said plurality of information items,
prior to said associating said timer; and
associating an expiring timer with said one or more of said selected ones of said
plurality of information items.

63. The method of claim 62, further comprising associating a periodic timer with
remaining ones of said selected ones of said plurality of information items.

64. The method of claim 61, further comprising:
determining a type of each of said selected ones of said plurality of information items,
prior to said associating said timer; and
associating a periodic timer with one or more of said selected ones of said plurality of
information items.

65. The method of claim 61, further comprising automatically updating one or
more of the remaining ones of said selected ones of said plurality of information items.

66. The method of claim 61, further comprising automatically replacing said
deleted information items.